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Graduate Graphic Designer

The Role:

The graduate graphic designer will sit centrally, reporting to the Marketing & Communications Manager through to the Business Development & Communications Director, based in the St Albans Office. This person will provide an efficient and effective graphic design service to support the activities of the business as a whole in terms of marketing and communications. The role will promote the Barhale brand and provide both creative and professional material for both internal and external purposes.

Key Responsibilities:

Business Intelligence

- Providing the business with a wide variety of marketing material for internal and external communications
- Ensure we are keeping up-to-date with current technology

Design

- Responsible for the brand enhancement and profiling
- Liaise with internal customers to fully understand the marketing/graphic design support required
- Design logos for internal campaigns and joint venture material
- Design of brochures, newsletters, office imagery, company branding, presentations
- Design support to development of monthly Cascade process
- Design of adverts for external publications

Client Submissions

- Input into prequalification/tender process to ensure a creative presentation of the information is incorporated in the final submission, with the use of visual guidance

Marketing Information

- Staying within timelines and deadlines for completion dates for projects
- Creating and developing new and unique ideas to represent an initiative
- Manage internal and external promotional events
- Produce promotional material to support marketing initiatives

Key measures & targets:

- Produce supporting marketing/branding material in line with project plans
- Ensure brand keeps pace with changes in marketing/graphic design

Key relationships:

- Business Development Director
- Marketing & Communications Manager
- Heads of Departments
- Winning Works Team

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Person Specification:

The successful candidate is likely to meet all of the following criteria:

Knowledge & Experience

- Able to support a number of events and activities simultaneously
- Experience of dealing with internal and external customers

Skills & Qualifications

- Degree in Graphic Design
- Expert in the use of Microsoft PowerPoint, Adobe Photoshop, InDesign, Illustrator and PageMaker, Prezi
- Good level of written English – GCSE grade A-C or equivalent

Personal Qualities

- Ability to manage own workload
- Customer-friendly approach
- Organised
- Excellent attention to detail

Benefits:

As well as offering a competitive salary, remuneration for this role includes flexible benefits, which provides a range of guaranteed benefits including but not limited to:

- On the graduate programme
- 5% Company pension contribution
- Life Assurance at 2 x notional salary
- Single persons private medical cover
- Permanent Health Cover

About Barhale:

Barhale is one of the largest privately owned infrastructure specialists in the UK and was originally formed in 1980 as a specialist tunnelling contractor diversifying over the years into various civil engineering areas. Barhale works UK-wide across the water, transport, energy and developer services sectors providing design, construction and maintenance services under long-term contracts, with blue-chip public, regulated and private clients. The company employs over 600 people in the UK, has an annual turnover of £120m and a distinctive set of values that are fundamental to our approach to business sustainability.

Our business activity is carried out for the following principal sectors:

Water: Civil Engineering, Tunnelling, Pipelines and Utilities

Transport: Rail, Aviation, Waterways, Highways and Bridges

Energy: Power Generation, Power Transmission and Distribution, Waste

Built Environment: Civil Engineering across private sector developers UK wide

Specialist Businesses: Tunnelling, Mechanical and Electrical and Barhale Construction Services (BCS Group)

How to apply:

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 Barhale

Please send your current CV and covering email outlining your suitability for the role and quoting the reference number to careers.southern@barhale.co.uk.

We are an equal opportunities employer. We are determined that no job applicant or employee receives less favourable treatment on the grounds of sex, pregnancy or maternity, gender re-assignment, sexual orientation, religion or belief, marriage or civil partnership, age, race or disability. All information will remain confidential to Barhale and will be handled in accordance with the requirements of the Data Protection Act.